

# **Mr. FoW thesis**

We need movement makers.

We need ecosystem builders.

We need diverse innovators who come from all walks of life.

We need people who love to build and lead, not for the recognition, not for the reward, but for the fulfillment of shattering stereotypes, breaking new ground, and helping people achieve their ultimate potential.

For the fulfillment of transforming the world and inspiring a more abundant future.

We need people who are RUTHLESS about building a better tomorrow. I believe these people exist and I believe in elevating them with my platform and ecosystem.

Personally, we only invest in and advise Enterprise B2B Software as a Service (SaaS) / Platform as a Service (PaaS) Future of Work start-ups focused on GLOBAL markets, not only local, in particular, we are keenly interested in start-ups that blur the lines between work AND life AND are MERGING 2 or more EMERGENT technologies (e.g., AI, Robotics, machine vision/intelligence, Blockchain, RPA, IoT, or Augmented/Mixed Reality/VR, etc;).

More importantly, we love investing in diverse (not fully physically-able, women, neurally-diverse (e.g., dyslexia, ADHD, OCD, etc;), LGBTQIA, black, international/immigrants, and non-traditional) underrepresented founders who have ruthless discipline and are building truly inclusive orgs.

We invest in founders who OBSESS over the problem, not the solution.

You will see it in their eyes and the way they lead. They'll show it to you that they are obsessed, not tell you.

They operate on a different scale and wavelength.

**They have compassionate resolve and practice ruthless discipline.**

They are unbothered by volatility. They are unbothered by change. They can adapt. They have thick skin and a bigger heart. They are ruthless, yet compassionate.

**They show zen.**

You will receive bonus points if you're a trained experience designer, architect, or are a creative.

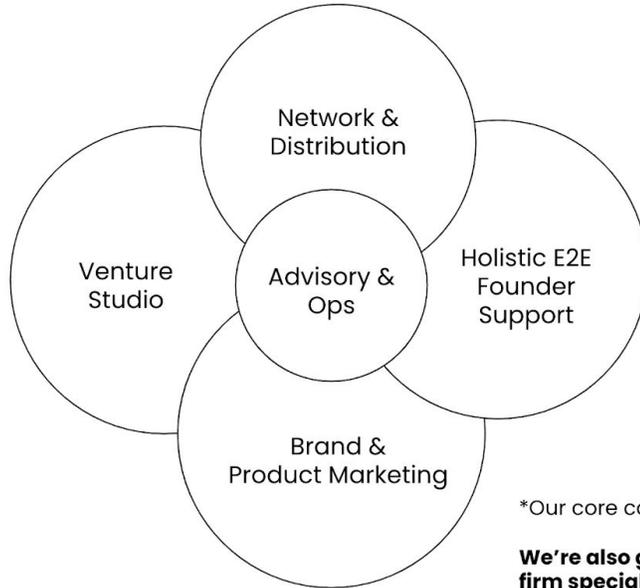
- With love, peace, and abundance, **Mr. FoW (mrfutureofwork.com)**

*Sidenote: This thesis was originally posted on LinkedIn sometime in 2020. I cannot find the LinkedIn post anymore, but please let me know if you can. That would just be awesome. Also our thesis has expanded a little bit since we initially wrote this thesis. We still do have a keen interest in the Future of Work, with that said, we offer flexible financing for product or service-based ventures. Just pitch us if you fit our thesis or think we would make or form a great partnership with you.*



# Our firm's core competencies

Mr. FoW | Core Competencies (Jan 2021)



## Non-Core\*

- Fundraising
- Legal Advisory
- Social Media
- Public Relations
- Finance
- Hiring & Recruiting

\*Our core competencies are what **we are great at**.

**We're also great at the non-core, but it's not where our firm specializes when supporting founders.**

